

## **REGULATORY AND GOVERNANCE CONCERNS IN PROMOTER-LED INDIAN CORPORATE**

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### **ABSTRACT**

Corporate governance is the mechanism through which commercial corporations are managed and governed," is how corporate governance is defined according to the OECD or the "Organization for Economic Cooperation and Development". The corporate governance lays out the rules and methods for making corporate decisions, as well as the allocation of rights and obligations among different players in the organisation, such as the board of directors, management, shareholders, and other stakeholders. It also offers the framework through which the company's goals are determined, as well as the methods of achieving those goals and tracking success." On the world stage, India is a formidable power to be reckoned with. The expansion of government and non - governmental firms across all areas of the economy is enabling growth. India's path to become a world leader is through the legal and regulatory structure of governance. The present research work is an attempt to discover the areas of corporate governance in India, with special reference to the nuances and loopholes thereof. Several case studies along with judicial pronouncements shall be used by the researcher to work on the issue of corporate governance. Prominent positions of law, particularly from the domain of Company law will be referred to in the present study. Here, the researcher aims at finding the nuances of corporate governance, by accessing not only the static part of law but the dynamic part as well, eventually highlighting the present scenario in India, along with loopholes and suggestions thereof."

### **INTRODUCTION**

"Corporate governance is the way, companies are governed and managed," is how business management is defined in OECD or "Economic Development Partnership". Business Management sets out the rules and procedures for corporate decisions, as well as the allocation of rights and responsibilities between different players in the organisation, such as the board of directors, management, shareholders etc. It also provides a framework for determining the company's goals and the means to achieve those goals & the success of tracking."

On the world stage, India has great potential to be considered. The expansion of public and private companies across the economy encourages growth. India's way of being a world leader in the legal and regulatory framework for governance, governance, Corporate India plays an important role in nation building. "Co-management" is an important part of global governance.

The current research project is an attempt to secure corporate governance positions in India, especially its practices and opportunities. The remaining legal positions, particularly the Company's legal framework will be referred to in the current study.

Here, the researcher aims to discover the nuances in business governance, by gaining not only a statutory component but also a flexible component and, ultimately highlighting the current situation in India, as well as opportunities and proposals.

## **METHODOLOGY**

The author uses the teaching method to analyse and evaluate the provisions of business management in Indian companies, as well as to emphasize a little what the position means abroad, the most trusted articles and expert opinions and important legal sources including legal reports and announcements. The purpose of this study is to examine the law. As well as working in business management, research will also focus on business management. The buildings, as they form the basis of business law in India.

Thereafter, available literature on the subject will be better understood with the help of expert experts related to the topic. This will also include the relationship between business democracy and corporate executives regarding shareholders who use prominence courses.

## **LITERATURE REVIEW**

"Co-management", refers to the integration of processes, principles and objectives used to control and evaluate any organisation or company in a systematic way. This includes between board members, employees, whistle blowers and stakeholders in any company.

Bhatia (2004) considered understanding the company's ethics and the need to evaluate stakeholders, ensure a system of evaluation, evaluation and improve accountability, transparency, and compliance. Every director in a company has a responsibility to represent its shareholders and with the advent of globalisation and the growing intervention of regulatory bodies such as the management of SEBI companies has begun to emerge in the modern era.

Bhatia explains the origin of corporate governance being owed to the United Kingdom due to a lack of transparent auditing, selfish motives, and personal goals of the owners of the company and the need to control the directors, etc. This root has begun to emerge from major interventions with regulatory laws and bodies in India and an important issue regarding business management in India which is an urgent need to protect the interests, rights of small shareholders and the control of key stakeholders as stated by Kashyap and Tomar (2013). This contrasts with other countries such as the US where the need for corporate management control exists. Good business management coupled with the above-mentioned prices ensures an increase in cheaper prices and premiums of well-governed companies.

However, this kind of awareness did not happen in all countries. As explained by Wymereesch<sup>1</sup> (1994) - Belgium has seen very little progress in the concept of corporate governance and legislation since 1934. Independent directors are not discussed especially when it comes to personal matter such as

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<sup>1</sup>Eddy Wymereesch, Aspects of Corporate Governance in Belgium, 2 Corp. Gov., 138 (1994)

salaries or corporate obligation. Judicial intervention and general control have loosened and there has been minor change due to the critical approach taken by experts about corporate governance in Belgium.

This is the same in Poland. Lawniczak<sup>2</sup> (1997) examines business processes in Poland prior to 1997 when it was a communist country where the commercial industry was under government control. After the annexation of USSR, Poland began make many industries secretive and shifted to business rule. Initially, 60% of the company's shares were held by National Investment Funds under state control, 25% by the State and 15% to company employees. In the next phase, NIFs will be made private and public shareholders would have to register their shares on the Warsaw Stock Exchange. The concept of corporate governance as understood in India and other non-Communist countries cannot be compared to the former communist country like Poland which is slowly opening its state-controlled economy to an independent economy. Therefore, their knowledge / business management rules cannot be fundamental compared with Indian law.

The epiphany of the need for business governance has also been manifested on the Indian subcontinent through a radical change. Sharma (2012) described how the pre-liberation phase in India perceived loose practices and turbulent provisions regarding the field of business governance and the subsequent need for reform. The post-independence period since 1991 saw little progress in the sector but these have become historic authorities as the Indian Industry Association in 1998 became the first Act enacted to protect the interests of investors and eventually led to other laws such as the Kumar Mangalam Report. Birla Commitment to Co-management and Sec 49. The Committee's report highlighted the transparency and disclosure of audited financial reports, statements, Annual General Meetings etc. to stakeholders and notice of compliance of the recommendations with the committee report to the shareholders.

Approval of Article 49 of the Birla SEBI Listing Agreements was discussed by both Sharma (2012) and Kashyap and Tomar (2013) who are responsible for the formation of the Board of Directors, the disclosure of firms, their operations, clause enforcement etc. resolved the previous existing lacunae with regard to the qualifications of management positions and the conflict with the KMB report and the Companies Act, 1956 regarding the formation of Board members to the extent that now the composition of audit committees should be only financially educated members. Arun Chand Ghosh, in his paper "Protection of Investors' Interest - Role of Companies Act, 1956" published in the journal Chartered Accountant, called for amendments to company law to provide legal protection for investors regarding timely payment of public deposit and the allocation of shares / debt securities by companies.

## CHAPTER OVERVIEW

The title of this Research Paper is divided into Three chapters.

Chapter One entitled 'Business Management in India' provides an overview of What Business Management is, its Philosophy explaining at the same time the need for Business Governance in India.

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<sup>2</sup>"Ryszard Lawniczak, A Polish Experiment in Corporate Governance- The National Investment Funds (Nifs), 5 Corp. Gov., 67 (1997)"

Chapter Two entitled ‘The Importance of Business Management in India’ describes the importance, key principles covering eight corporate governance codes, listing the factors that led to the collapse of several business corporations and the general challenges facing the Business Governance world. Chapter Three entitled ‘Business Governance Framework in India’ enhances the role of Regulatory Authorities in stabilizing Corporate Governance in India.

The conclusion suggests that solutions should be found in the previously mentioned gray areas, as well as other problem areas, increasing appointments and empowering independent directors to raise awareness of their roles and responsibilities in relation to their functions.

## **CORPORATE GOVERNANCE IN INDIA**

Corporate governance or Business Management is a very important issue in the Indian economy. Over the past decade there have been a many scandals and disputes between shareholders, all indicating a failure, if not all, of governance<sup>3</sup>.

Managers have responded to these challenges by amending and, in some cases, introducing new legislation, and shareholders are turning to corporate activists to protect their rights. This goes hand in hand with having stocks close to Indian companies, as well as a few factors that influence the Indian position in the Transparency Index, which keeps the business full of radar.

### **1.1 WHAT IS CORPORATE GOVERNANCE?**

According to the U.K. Committee. Cadbury, "Corporate Governance is the process by which companies are controlled and regulated."

Corporate management is a process based on specific plans and policies in which a company is managed. Governance ensures that the company is managed and controlled to achieve the goals and objectives which include providing benefits to shareholders such as shareholders, employees, suppliers, customers, and the community over time and increasing profits in the company. It is governed by a board of directors and relevant committees for the benefit of the stakeholder company. Co-management is about balancing individual and social goals as well as economic and social goals. Similarly, Business Management in India is a collection of internal controls, policies and procedures that form the framework of the business and its interactions with various stakeholders such as customers, management, employees, government, and industry organizations. The framework of those principles should be such as adherence to the principles of openness, integrity, ethics, and honesty. Business Management is the soul of the organization and should be followed while participating in any business processes.

The business framework for corporate governance in India consists of the Department of Corporate Affairs (MCA) and the Indian Securities and Exchange Commission (SEBI). SEBI monitors and controls the business conduct of listed companies in India through section 49. This clause is included in the listing agreement with the companies and obliges the listed companies to comply with its provisions. The MCA through its various committees and forums such as the National Foundation for Corporate Governance (NFCG), a non-profit organization, facilitates the exchange of information and ideas between company leaders, policy makers, regulators, lawmakers.

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<sup>3</sup>“Khanna Vikramaditya, ‘Corporate Governance in India: Past, Present and Future’ (September 2009), Vol. I, Jindal Global Law Review”.

The National Foundation for Corporate Governance (NFCG) was established in 2003 by the Department of Corporate Affairs (MCA), in partnership with the Confederation of Indian Industry (CII), the Institute of Company Secretaries of India (ICSI) and the Institute of Chartered Accountants of India (ICAI) to promote good corporate governance practices at both the corporate level and the industry. In 2010, the Institute of Cost & Works Accountants of India (ICWAI) and the National Stock Exchange (NSE) and the 2013 Indian Institute of Corporate Affairs (IICA) were added to the NFCG as Trustees. The NFCG's vision is to be a key Facilitator and Index of the highest standards of Business Governance in India. The goal of the NFCG is to:

- (a) Promote a culture of good governance, voluntary compliance and facilitating effective participation of various stakeholders.
- (b) Facilitate the empowerment of new emerging areas of Corporate Governance.
- (c) To promote research, scholarships, and education in business governance in India.
- (d) Developing best practices, frameworks, procedures, and ethics.

It is indeed a time to be proud of the Indian corporate sector. About a dozen Indian companies are listed on the Forbes list of the world's top 2,000 companies. Infosys, TCS, Tata Motors scored 31, 35 and 70 respectively.

Other Indian baggies such as Tata Steel, L&T, Grasim, GIC, Mahindra & Mahindra, Asian Paints, SAIL, and ITC are some of the companies that have included this official list. HDFC is the only company from the banking and financial sector to gain a position on this list.

Forbes has partnered with Stasis, which conducted a survey of 15,000 people from 60 countries about their views on the top 2000 companies worldwide. Companies were evaluated on terms such as honesty, public conduct, product or service performance of the company and the company as an employer.

While bank fraud, financial fraud, and cybercrime are rampant, stories like these reintroduce our belief in the importance of corporate governance in India.

India's business management framework focuses on:

1. Clear and explicit contracts between the company and stakeholders to distribute obligations, rights, and rewards.
2. Procedures for reconciling participants' conflicting interests in accordance with their roles and rights.
3. Appropriate monitoring systems, controls, and flow information to function as monitoring and evaluation systems.

## **1.2 KEY PHILOSOPHY OF CORPORATE GOVERNANCE**

### **1.2.1 TRANSPARENCY:<sup>4</sup>**

The philosophy of good governance is that stakeholders should be informed of the company's activities regarding its future and any risks involved in its business strategies.

- (a) Openness means openness to companies that are willing to provide clear information to shareholders and other stakeholders. For example, it means being open to presenting accurate and accurate financial statements.

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<sup>4</sup>“Governance, Business Ethics and Sustainability, The Institute of Company Secretaries of India, New Delhi.”



(b) Disclosure of resources and operations must be timely and accurate to ensure that all investors have access to clear, accurate information reflecting the financial, social, and environmental context of the organization. The company must clarify the roles and responsibilities of the board and management to provide a level of accountability.

(c) Openness ensures that participants can have confidence in the company's decision-making and processes.

### **1.2.2 ACCOUNTABILITY:<sup>5</sup>**

Corporate accountability means the obligation and obligation to provide an explanation or reason for the company's actions and conduct such as:

(a) The Board must submit an equitable and comprehensive assessment of the position and prospects of the company.

(b) The Board is responsible for determining the type and level of perceived risk that the company intends to take.

(c) The Board must maintain effective risk management and internal control systems.

(d) The Board must establish formal and transparent risk reporting and control systems and maintain proper relations with the company's auditors.

(e) The Board should consult with stakeholders from time to time and provide a fair, equitable and clear analysis of how the company achieves its business objectives.<sup>6</sup>

### **1.2.3 RESPONSIBILITY:**

The company is represented by its Board of Directors and accepts full responsibility for the delegated authority and the authority exercised. The board of directors is responsible for overseeing corporate governance, business affairs, appointing a general manager and overseeing the company's operations. In doing so, it is necessary to act in the best interests of the company.

Accountability goes hand in hand with responsibility. The Board of Directors must be accountable to stakeholders because the company has fulfilled its obligations.

## **1.3 NEED FOR CORPORATE GOVERNANCE**

The need for corporate governance is due to the growing concern about non-compliance with financial reporting standards and the accountability of corporate directors and management boards resulting in significant losses for investors. The following are the requirements for business management in India:<sup>7</sup>

### **1.3.1 CHANGING OWNERSHIP STRUCTURE:<sup>8</sup>**

A business unit has many participants who have different views on business matters, business governance protects the rights of participants with their code of conduct. Today the company has a very large number of stakeholders spread across the country and around the world and many

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<sup>5</sup>“The chairman of Cadbury Committee is Adrain Cadbury, it published its report in December 1992 and was set up in May 1991 by the Financial Reporting Council of the London Stock Exchange.”

<sup>6</sup>“Irani, Dr J.J., Committee Report, 2004, constituted by Ministry of Corporate Affairs, GoI.”

<sup>7</sup>“T.N.Pandey, ‘Board’s Evaluation by Independent Directors- New Responsibility under Companies Act, 2015 and Clause 49’ SEBI & Corporate Laws, vol. 131, Issue 3, Aug1,2015

<sup>8</sup>“Tabulated based on data available at <http://directorsdatabase.com>. For our purposes, we only counted cessations listed in the database for which the reason listed was resignation.”

shareholders are acting randomly and indifferent to business matters. Maintaining a proper corporate governance framework requires the actual implementation of the rules and regulations of the business management code of conduct.

### **1.3.2 SOCIAL RESPONSIBILITY:**

The public has high expectations of companies, expecting companies to take care of the environment, pollution, quality of goods and services, sustainable development and more. The achievement of all these expectations can only be achieved through good business management.

### **1.3.3 TAKEOVERS AND MERGERS:**

Money laundering and corporate consolidation create many problems in the past. Affecting the rights of the various stakeholders in the company and creating chaos, this feature also exacerbates the need for co-operative governance in the country.<sup>9</sup>

### **1.3.4 CONFIDENCE BOOSTER:**

Fraud or corporate fraud in recent years has undermined public trust in business management. The need for corporate governance is therefore critical in restoring investor confidence in the corporate sector in socio-economic development.

### **1.3.5 MISTREATMENT AND CORRUPTION:**

It has been noted in both developed and developing regions that there has been a significant increase in revenue and positions of senior corporate executives. There is no reason to pay exorbitant fees to senior executives, for corporate property and community funds. This feature requires business executives to limit the misconduct of senior executives in companies.

### **1.3.6 INVESTOR'S INFLUENCE:**

Investors of large corporations pose a challenge to corporate executives as they influence company decisions. Business management sets the code for dealing with such situations.

### **1.3.7 GLOBALIZATION:**

Globalization made communication between countries easier and more permanent. Many Indian companies have been listed on the international stock exchange which has led to the need for business management in India to organize companies at the international level.

### **1.3.8 EFFECTIVE MANAGEMENT PERFORMANCE:<sup>10</sup>**

The recruitment of malicious companies seen in several countries raises the question of the performance of the companies taking the reins. The lack of a code of corporate governance reflects the need for co-management.

## **IMPORTANCE OF CORPORATE GOVERNANCE IN INDIA**

Business management not only protects the executives but also the interests of the stakeholders and promotes the development of the Indian economy in the developing world economy. A well-managed company gains a lot of trust among the shareholders associated with that company.

Confident and independent directors contribute to the company's positive outlook on the financial market which has a positive impact on stock prices. Business Management is one of the most

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<sup>9</sup>Rule 6 of Companies (Appointment and Qualification of Directors) Rules, 2014

<sup>10</sup>Vikram Advani and Manish Handa, 'Clause 49 (Revised) – Future of Corporate Governance', The CA, January 2015."

important ways for foreign investors to decide which company to invest in. The importance of business governance is stated below:

1. Good business governance ensures the success and economic growth of the global firm.
2. Strong business management maintains the confidence of investors in the financial market, leading to successful and efficient business growth.
3. Foreign exchange flows enable companies to receive financial support from a large group of investors. If countries are to reap the full benefits of the global financial markets, and if they are to attract long-term investments, the business management system must be credible and well-understood across all borders. Large inflow of foreign investment will have a significant impact on economic growth.
4. Good governance reduces borrowing costs.
5. The importance of good corporate governance lies in the fact that it will make corporate firms attract more revenue and perform better. Investors will agree to invest in companies with a good track record of business governance.<sup>11</sup>
6. The new liberal policy and the repeal of laws adopted in India in 1991, provided more freedom for managers to be used prudently to advance the interests of investors. But there are many cases of corporate failure due to lack of transparency and disclosure and cases of account fraud. This problem will be solved only by proper business governance.
7. Strong business management is essential for a livestock market. A healthy stock market is an important tool to protect investors. Internal trading is the destruction of the stock market. It means trading companies with internal employees such as directors, managers and other employees of the company based on information that is not known to outsiders of the company.
8. Co-management provides appropriate encouragement to owners and managers to achieve those goals that benefit stakeholders and the organization.
9. It also reduces waste, corruption, risk, and maladministration.
10. Assists in product improvement and organisation development. Numerous studies in India and abroad have proven that overseas traders are well-managed businesses and reply nicely to them. The go with the flow of price range from Overseas institutional Traders (FII) to massive market investments and overseas direct investment (FDI) through India-affiliated corporations ensures the implementation of properly corporate governance principles.
11. Ensures that the organization is treated fairly. Business management is the way a company demonstrates in the market that effective self-regulation works, and the investors are safe to invest in their securities. Prohibition of misconduct and self-regulation is an effective way to create several shareholders.
12. Managers of business companies take illegal profits by paying investors for internal trading. It is a form of fraud and one of the ways to deal with this problem is to enforce a corporate governance policy that prohibits such transactions and to impose criminal action on those who prohibit the law.

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<sup>11</sup>“Chintalapati Srinivasa Raju v. Securities and Exchange Board of India, LNIND 2018 SC 261.”



The collapse of multinational corporations such as Enron, US WorldCon and Japan Xerox is due to corporate misconduct and corrupt practices by the executives of these companies and their financial firms.

Some features can be listed as follows:

**1. Risk Reduction and Compliance:**

There is a direct relationship between managers, risk reduction and compliance. If a company is governed based on sound principles, it will operate naturally and ensure compliance with all applicable laws and regulations. Compliance with policies and regulations ensures that the company has good insurance for any uncertainties and thus has existing risk mitigation measures in place. The more competent a company is in its work, the better equipped it will be to deal with any political, technical, or economic crisis.

**2. Improves the number of shareholders:**

Although there is no established relationship between business management and the market value of a company, it enhances the satisfaction of shareholders. Business Management in India plays an important role in protecting corporate values because the main goal of good governance is to increase the interest of all stakeholders. The amount collected by the company over the years can be erased by one illegal incident, thus internal control in the right place is mandatory.

**3. A better picture of the recession:**

Over the past few months, we have heard many stories of bank fraud and financial instability. It is natural for people to believe that all banks and financial institutions are involved in all of this, which is not true. Only then can an organization assure people of their natural management practices that people can trust. Integrity established over the years plays a major role in improving the reputation of the company even in difficult situations.

**4. Improved organizational efficiency:**

Business Management is an important aspect of industrial competition. These days a lot of questions arise about how the company is run. Better governance ensures improved business performance and better economic outcomes. Business Management forms the basis of business principles, resource utilization, product / service establishment and overall business strategies.

Important during mergers & acquisitions:

Business Management in India plays an important role during the reorganization of events such as mergers and acquisitions. Not only does it help to manage the business to distinguish between good and bad agreements, but the M&A work of a well-managed company is well received by market participants. It should also be noted that consolidation and procurement also have the potential to improve the quality of corporate governance.

## **2.1 IMPORTANT PRINCIPLES OF CO- MANAGEMENT**

### **2.1.1 TRANSPARENCY:**

The principle of good governance is that stakeholders should be informed of the company's activities regarding its future and any risks involved in its business strategies.

(a) Openness means openness to companies that are willing to provide clear information to shareholders and other stakeholders. For example, it means being open to presenting accurate and accurate financial statements.

(b) Disclosure of operational resources must be timely and accurate to ensure that all investors have access to clear, accurate information that reflects the financial, social, and environmental position of the organization. The company must clarify the roles and responsibilities of the board and management to provide a level of accountability.

(c) Ensures that stakeholders can have confidence in the company's decision-making and management processes.

### **2.1.2 ACCOUNTABILITY:**

Corporate accountability means the obligation and obligation to provide an explanation or reason for the company's actions and conduct such as:

(a) The council must submit an equitable and comprehensive assessment of the position and prospects of the company.

(b) The council is responsible for determining the type and level of significant risks that the company intends to take.

(c) The council must maintain effective risk management and internal control systems.

(d) The council must establish formal and transparent risk reporting and control systems and maintain proper relation with the company's auditors.

(e) The council must consult with stakeholders from time to time providing a fair, equitable and clear analysis of how the company achieves its business objectives.

### **2.1.3 RESPONSIBILITY:**

The Board of Directors is authorized to represent the company. They must therefore accept the full responsibility of the authority entrusted to them and the authority exercised. The board of directors is responsible for overseeing corporate governance, business affairs, appointing a general manager and overseeing the company's operations. As a result, it is necessary to act in the best interests of the organisation.

Accountability lies with responsibility. The Board of Directors must be accountable to stakeholders because the company has fulfilled its obligations.

## **2.2 EIGHT CODES OF CO- MANAGEMENT**

### **2.2.1 GOVERNANCE STRUCTURE:**

Corporates must be led by an active board and all responsibilities are within the organization should be clearly defined.

### **2.2.2 STRUCTURE OF THE BOARD AND ITS COMMITTEES:**

The board should have the senior directors, independent directors, and non-executive directors to prevent one person or small group of people from overseeing the board's decision. The size and scale of the board should be commensurate with the degree of diversity of the organization. Appropriate board may be formed to assist the committee to function effectively in performing its functions.

### **2.2.3 DIRECTOR'S APPOINTMENT PROCEDURE:**

There must be a robust, formal, and transparent process for various functions such as nomination, election, directing of directors etc. The Board must ensure that there is a formal, robust, and transparent process for organizing the sequence of all key office owners.

#### **2.2.4 DIRECTOR'S DUTIES, REMUNERATION AND PERFORMANCE:**

Directors should be aware of their official duties. They should maintain and promote high standards of conduct and ethics in their organization. Each director should be able to devote sufficient time to performing his or her duties effectively. Conflicts of interest should be disclosed and controlled.

The Board of Trustees is responsible for administering the organisational information and information technology and strengthening the information security. The board, committees and individual directors should be provided with timely and accurate information and quality. Board Operations should be monitored and accountable to relevant stakeholders. The Board must be consistent and impartial in determining the wage policy of directors and senior officials.

#### **2.2.5 RISK GOVERNANCE AND INTERNAL CONTROL:**

The Committee shall be responsible for managing the risk. It should monitor the development and implementation of an effective risk management and ensure the maintenance of a better internal control system.

#### **2.2.6 REPORTING WITH INTEGRITY:**

The committee should submit a fair, equitable and comprehensive performance appraisal, and perspective of the commercial, financial and management framework in its annual report and on its website.

#### **2.2.7 AUDIT:**

The corporate must have an effective and independent internal audit function with respect, confidence and co-operation between the committee and management. The committee should establish conventional and clear procedures for the appointment of auditors of the organization and maintain appropriate relationships with them.

#### **2.2.8 RELATIONSHIP WITH SHAREHOLDERS AND OTHER KEY STAKEHOLDERS:**

The committee should be responsible for ensuring that appropriate exchanges and disclosures take place between the organization, its shareholders, and other key stakeholders. The committee should respect the interests of its shareholders and other key stakeholders within the context of its core objectives.

### **2.3 GENERAL CHALLENGES:**

#### **2.3.1 RECEIVING THE RIGHT BOARD:**

In India, it is customary for activists elected as board members. Emerging solutions are a need for the hour such as variation of the rating board and procedures for managing and publishing such results or using performance tests as a minimum measure for director appointment.

#### **2.3.2 DIRECTOR'S PERFORMANCE ASSESSMENT:**

Although the performance appraisal of directors has been part of the existing legal framework in India, it remains a problem. To achieve the desired results in terms of administrative procedures, it is often referred to as performance appraisal results should be shared publicly. But corporate companies to avoid public scrutiny, sometimes negative feedback may be shared.

**2.3.3 INDEPENDENT DIRECTORS:**

The Independent directors could not have made any impact if they have been optimistic for fifteen years so far. The appointment of independent directors should have been a major turning point in the management of the business. The independence of the facilitator to be appointed as independent directors is doubtful if they are less likely to take the facilitator for less demands.

**2.3.4 REMOVAL OF INDEPENDENT DIRECTORS:**

In many cases, the biggest issue in corporate governance is that the independent directors are easily fired by the promoters if they do not comply with the promoters' decisions. Under the law, an independent director can be easily removed by multiple engineers or shareholders.

**2.3.5 ACCOUNTABILITY TO STAKEHOLDERS:**

An Indian company law, amended in 2013, stipulates that director owe jobs not only to the company and shareholders but also to employees, the public and the environment. Although these standard functions are the responsibility of all directors including independent directors, they are easily overlooked due to a lack of follow-up procedures.

**2.3.6 TOP COMPENSATION:**

Primary compensation is a controversial issue especially if it is under the ownership of shareholders. Companies have to offer competitive compensation to attract talent. However, such compensation requires resistance to a side test.

**2.3.7 FOUNDERS' MANAGEMENT AND SUCCESSION PLANNING:**

In India, the founders' ability to manage company affairs has the potential to disrupt the entire business management system. Unlike developed economies, in India, the ownership of a founder and a company is often combined.

**2.3.8 RISK MANAGEMENT:**

The Board plays a single role in overseeing business affairs, developing, and implementing risk management policy is required. In this context, Indian company law requires the board to include a statement in its report to shareholders indicating the development and implementation of a company risk management policy.

**REGULATORY FRAMEWORK FOR CO-MANAGEMENT IN INDIA****3.1 COMPANIES ACT, 2013:**

The new Companies Act contains several provisions relating to good corporate governance such as the formation of the Board of Directors, the female executive Director, the adoptive Director, the training director and auditors, the audit committee, the internal audit, the Risk Management Committee, SFIOZ law etc.

All the provisions of new Companies Act are useful in providing a good business Governance framework. Some of the conditions are:

Section 134: Approves the attachment of the report to all financial statements of the Board of Directors which contains all the details of the matter including the statement containing the responsibility of the director.

Section 177: It provides a way to establish an audit committee consists of Board of Directors of all listed companies or other committee members.

Section 184: Authorizes the Director to disclose his or her interest in any company or companies, OPC, firm, or other Individual organisation. The director is required to disclose any such interest at the first board meeting and if there is a change in interests, the first meeting will be after that change.

### **3.2 BOARD OF PROTECTION AND EXCHANGE OF INDIA{SEBI}:**

SEBI is a regulatory authority established on April 12, 1992, for the sole purpose of curbing financial market misconduct and protecting the interests of its investors. Its main purpose is to control the activities of the Stock Exchange and to ensure healthy development in the financial markets. To ensure good corporate governance, SEBI has come up with detailed Business Management procedures.

In accordance with the new rules, companies are required to obtain shareholders' approval for RPT (Related Party Transactions), the provision of whistle blower sound, the explicit mandate to have at least one female director on the Board and a detailed description of wage disclosures. packages.

Clause 35B of the List Agreement is amended by the controlling authority. Now as per the amended clause, listed companies are required to provide an electronic voting opportunity to their shareholders at all proposed or approved conferences. Those who do not have an electronic booth booth, should be eligible to vote by writing to the Post Office. An amended proposal was required for the provisions of the listing agreement to comply with the provisions of the Companies Act, 2013. In doing so, immediate steps are being taken to strengthen Corporate Governance practices in India about listed companies.

Clause 49 of the List Agreement was also amended by SEBI to strengthen the Corporate Governance Framework of Listed Companies in India. The revised clause prohibits independent directors from qualifying for any type of stock option. The whistle blower policy is also added to the revised clause where directors and employees may report any misconduct, any fraud, and any breach of the Code of Conduct for the company.

With the proposed amendment, an Audit Committee is also being developed, which will now include a review of the risk management system, internal financial controls and will oversee corporate lending and investment. The amendment now requires all companies to formulate a policy for the purpose of determining 'subordinate companies' to be published online.

### **3.3 INTERNAL ACCOUNTING AGREEMENT FOR STOCK TRANSFER:**

The Listing Agreement is a basic document created between companies and the Stock Exchange listed. The main purpose of this listing agreement is to ensure that companies adhere to good business governance. The Stock Exchange on behalf of India's Security Exchange Board ensures that companies adhere to good business practices.

The Ratio Agreement contains 54 clauses stating that business rules must be followed by listed companies and if they fail to do so, companies must face disciplinary action, suspension, and deregistration. Companies also need to do things that disclose and comply with the terms of the agreement.



### **3.4 AUTHORITY RELEASED BY ICAI:**

ICAI represents the Institute of Chartered Accountants of India. It is the legal entity established by the Chartered Accountants Act, 1949. It provides accounting standards for the disclosure of financial information.

Section 129 of the Companies Act, 2013 states that a company's financial statements must comply with the accounting standards set out in section 133 of the Act. We also say that the financial statements will provide an accurate and accurate view of the company's position.

Section 133 states that the Central Government may set accounting standards as recommended by ICAI. Accounting standards are provided to ensure good corporate governance in the company. Some of the accounting standards issued by ICAI are:

- (a) Disclosure of accounting policies followed by the preparation of the financial statements
- (b) Determining the carrying number of inventories made in the statement of financial position,
- (c) Cash flow statements to assess the cash viability of a business,
- (d) The standard for ensuring that appropriate measurement bases are applied to credit-related services,
- (e) A general description of the financial position of the costs and revenue associated with construction contracts.

### **3.5 ICSI SECRET RATES:**

It is an independent body established by the Company Secretariat Act, 1980. It is the governing body for the development and professionalism of Company Secretaries in India. It Issues secretarial standards as provided for in the Companies Act, 2013.

Section 118 (10) of the Companies Act states that every company must adhere to the secretariat standards set by the Institute of Company Secretaries of India in respect of General and Board meetings.

Level 1 Secretariat for Board Meeting aims to determine a set of rules for conducting insightful meetings. These principles apply equally to committee meetings. The SS-1 principles apply to the Board of Directors of all companies except one Person Company.

The Level 2 Secretary sets out a set of rules for conducting and convening general meetings. This standard also applies to e-voting and postal processes. SS-2 applies to all types of General meetings of all companies except the one-person company included under this Act. The principles in SS-2 apply mutatis mutandis to debtors and credit union meetings. In addition, it determines that any meeting of members or creditors or owners of companies under the direction of CLB (Company Law Board), NCLT (National Company Law Tribunal) and any other authority shall be governed by the provisions of this standard.

### **CONCLUSION:**

Business Management in India: The invisible power behind the organisation

The company is not all about profit, market valuation, P / E multiplication and profit, there is a lot that goes into building its position and image. Business Management is one of the hidden forces.

After many scandals, bad reputations and economic downturns, companies are now realizing that few concrete steps for better governance can save their working years.

Many companies pursue financial gain only and take the business of the business for granted. Due to the infidelity of the management, the sentiment of investors has worsened leading to a massive outflow of FII funds, the emergence of higher prices, lower market prices and more.

Designing a business management framework in India is not a difficult task in itself. Needs and foundations vary across sectors, industries, and nationalities. Intensive business management is important for banks and health care.

Other sectors, such as FMCG, IT and Retail need to prioritize good governance, but this may not help them to improve their market value. The effect of governance on prices also varies. It gains more value in difficult times than in good times.

However, business management in India will continue no matter what. The method should be the perfect balance between high power and maximum flexibility. Only the framework must be comprehensive and consider the interests of all stakeholders.

Several amendments have been recommended by the MCA to increase the efficiency of IDs and to improve their performance and “business management” responsibilities. In the view of the Department of Commerce, independent directors do not do their job of overseeing corporate governance but advertise their positions. Some of the things that can be better are:

It was noted in the “Report of the Appeals Committee under the Companies Act, 2013” that a percentage of the company's profits, including the income of an independent director, play a significant role in assessing the independence of the business. It was pointed out that a group of promoters or most shareholders may be at high risk if they lose or fear losing that money. The Committee recommended that individual relationships with the company, its shares, subcontractors and its developers and directors be accountable for at least 20% (20%) of their total revenue, in that case, for any services or services rendered. providers must submit a maximum of 10% (10%) of their total salary. However, the MCA has increased its value from 20% (twenty percent) to 25% (twenty-five percent) of total revenue in its proposed changes, which considers these views.

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